

IP Statistics for Decision Makers

14-15 June 2022
Warsaw, Poland

<http://oe.cd/ipsdm>

Agenda

Organized by:



Ministerstwo
Rozwoju i Technologii

In cooperation with:

APO, CIPO, EPO, EUIPO, Eurostat, IGE, ILPO, IMPI,

INAPI, INPI (BR), INPI (FR), IP Australia, IPO (UK),

IPONZ, IPOS, JPO, KIPO, NSF, OBI, UIBM, USPTO, WIPO.

08:30-09:30 **Registration & coffee**

09:30-10:15 **Welcome and opening**

Edyta Demby-Siwiek, *President of the Patent Office of the Republic of Poland (PPO)*
Dirk Pilat, *Deputy Director - Science, Technology and Innovation Directorate (OECD)*
tbc, *Ministry of Finance, Poland*
Mark Brzeziński, *Ambassador to the United States (tbc)*

10:15-12:15 **Session 1 • Standard-Essential Patents**

Chair: Sam Brand (*UK IPO*)
“Should courts set global royalty rates for the use of SEPs? ”
Rafał Sikorski (*Adam Mickiewicz University in Poznań*)
“The EU reform of Standard-Essential Patents: preliminary results from the public consultation”
Elena Kostadinova (*European Commission*)
“Do Standard-Essential Patent owners behave opportunistically?
Evidence from U.S. District Court Dockets”
Christian Helmers (*Santa Clara University*)
“Determining essentiality rates in firms’ SEP portfolios”
Justus Baron (*Northwestern University*)

12:15-13:15 *Lunch Break*

13:15-15:15 **Session 2 • IP strategy of SMEs**

Chair: Anna Dachowska (*PPO*)
“Title to be confirmed”
Zygmunt Grajkowski (*GP Ventures*)
“Quantitative & qualitative analysis of Israeli SME IP strategies”
Sharon Bar-Ziv (*Sapir Academic college*)
“Intellectual property as loan collateral: evidence from France”
Laurie Ciamarella (*Max Planck Institute*)
“Bargaining failure and freedom to operate: re-evaluating the effect of patents on cumulative innovation”
Georg von Graevenitz (*Queen Mary University*)

15:15-16:30 **Keynote**

Mark Schankerman (*London School of Economics*)

16:30-16:50 *Coffee Break*

16:50-18:20 **Session 3 • COVID-19 and the dissemination of essential medicine**

Chair: tba
“Covid-19 patent filings and their families”
Catalina Martínez (*CSIC-IPP*)
“Compelling trade secret transfers”
David Levine (*Elon University School of Law*)
“Mapping Markush”
Stefan Wagner (*EMST Berlin*)

18:20-18:40 **Guest speaker**

Lidia Morawska (*Queensland University of Technology*)

19:30-22:30 **Conference dinner** *Copernicus Science Center*

09:00-10:30 **Session 4 • IP & green transition**

Chair: Catriona Bruce (*IP Australia*)

“IP strategies for green Innovations - an analysis of European inventor awards”

Pratheeba Vimalnath (*University of Cambridge*)

**“Connecting scientific advances and patented technologies:
the role of open access scientific publishing in clean-technology innovation”**

Benedict Probst (*ETH Zürich*)

“Green EU trade marks”

Francisco Garcia-Valero (*EUIPO*)

10:30-11:00 *Coffee Break*

11:00-12:15 **Keynote**

tba

12:15-13:15 *Lunch Break*

13:15-15:15 **Session 5 • The innovation gender gap**

Chair: Konstantinos Georgaras (*CIPO*)

“Where the gender gap meets academic patenting: an empirical study”

Miriam Marcowitz-Bitton (*Bar-Ilan University*)

“Gender gaps in global patenting: recent statistics and key drivers”

Elodie Carpentier (*Insight together*)

“Addressing the gender data gap in patent statistics – an analysis of female inventorship”

Pauline Beck (*UK Intellectual Property Office*)

“Gender and IP study, Singapore”

Wee Pynn Lim (*Intellectual Property Office of Singapore*)

15:15-15:40 *Coffee Break*

15:40-16:00 **Guest speaker**

Dominik Rozkrut (*Statistics Poland*)

16:00-18:00 **Session 6 • Innovation, IP and firm competitiveness**

Chair: Carsten Fink (*WIPO*)

“Does a stronger patent system stimulate more R&D?”

Pere Arqué-Castells (*University of Groningen*)

“Mixed types of IPR portfolios and their effects on firm performance”

Peter Neuhäusler (*Fraunhofer Institute*)

“Patents and supra-competitive prices: evidence from consumer products”

Gaétan de Rassenfosse (*Ecole Polytechnique Fédérale de Lausanne*)

“Patent litigation and firms’ invention disclosure strategies”

Aija Leiponen (*Cornell University*)

18:00 **End of the conference**

Program overview

Monday, 13 June 2022 – Pre-conference events

(Polish Patent Office - Hybrid)

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| 11:00-12:00 | PATSTAT introduction for beginners
(Fully on-line) |
| 16:00-18:00 | IP data workshop
(Hybrid) |

Tuesday, 14 June 2022 – Conference day 1

(Warsaw Stock Exchange - Hybrid)

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|-------------|---|
| 9:30-10:15 | Welcome and opening |
| 10:15-12:15 | Session 1 • Standard-Essential Patents |
| 13:15-15:15 | Session 2 • IP strategy of SMEs |
| 15:15-16:30 | Keynote |
| 16:50-18:20 | Session 3 • COVID-19 and the dissemination of essential medicine |
| 18:20-18:40 | Guest speaker |
| 19:30-22:30 | Conference Dinner <i>(Copernicus Science Centre)</i> |

Wednesday, 15 June 2022 – Conference day 2

(Warsaw Stock Exchange - Hybrid)

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| 9:00-10:30 | Session 4 • IP & green transition |
| 11:00-12:15 | Keynote |
| 13:15-15:15 | Session 5 • The innovation gender gap |
| 15:40-16:00 | Guest speaker |
| 16:00-18:00 | Session 6 • Innovation, IP and firm competitiveness |

Practical information

Polish Patent Office • al. Niepodległości 188/192 • 00-608 Warszawa, Poland

Warsaw Stock Exchange Building • Książęca 4 • 00-498 Warszawa, Poland

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